

SPONSORSHIP OPPORTUNITIES



Weight of the State Conference: A Statewide Summit on Childhood Obesity May 17-18, 2010

This exciting one-day conference will address the obesity prevention needs of our youth. This conference will showcase Virginia's baseline data on the prevalence of youth obesity in the Commonwealth. To address the findings of this research, there will be plenaries and workshops featuring the policy and practical solutions to address the rising obesity rates in our communities.

Become a sponsor at one of the following levels and support the efforts of this gathering of experts in the field of youth obesity prevention.

PLATINUM CONFERENCE SPONSOR - \$5,000

This level of sponsorship will provide 2'x3' signage in the conference common area for the length of the conference, exhibit table, two complimentary registrations to the conference, prominent mention in the conference program.

GOLD RECEPTION SPONSOR—\$3,000

This level of sponsorship will provide 2'x3' signage in the reception area the evening of May 17, 2010 two complimentary registrations to the conference, exhibit table and mention in the conference program.

SILVER LUNCH SPONSOR - \$2,500

This level of sponsorship will provide 2'x3' signage in the breakfast area on May 18th, two complimentary registrations to the conference, and mention in the conference program.

BRONZE BREAK SPONSORS - \$1,500 each of two breaks

This level of sponsorship will provide 2'x3' signage during the specific break, one complimentary registration to the conference and mention in the conference program.

General Conference Materials Sponsor - \$750

This sponsorship will provide mention in the conference program.

**Prevention Connections
and the
Virginia Foundation for
Healthy Youth
are proud to partner to
organize this important
conference.**

Consider joining us and becoming a Sponsor. At any level, your support of this educational event will ensure a successful conference!

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EXHIBIT OPPORTUNITIES

Exhibit Tables are available for vendors and community groups to display their information and products having a direct link to the prevention of childhood obesity. 6 ft, draped tables, accessed during the 5/17 reception and 5/18 conference: \$500